

“Do you want more from your business?”



Better Relations – Better Resources – Better Results

Steve Meyn – Director Lawler Partners



“To have all the members in your group understanding and practicing the ‘Six Essential Elements’ of Business Accounting is critical to success for the group as a whole”

- Lawler Partners is an award winning accounting firm originating in Newcastle over 30 years ago. With 12 partners and more than 160 staff in Sydney and Newcastle, the firm is well placed among our nation's top 100 accounting groups.*

* Rank 31 – Business Review Weekly, August 2007

- Steve Meyn has been part of that development for almost 19 years.
- Steve heads a team of people at varying stages in their professional development. This team has a specific, targeted interest in assisting Franchises and other groups.
- He is motivated, well placed and well supported in his determination to show you **how to get more from your business.**

What Lawler Partners customers say

Amanda Kamholtz, AGL Energy Shop, Newcastle NSW –

“We welcome the Management Accounting approach from Lawler Partners. We’re motivated to get our financials up to date so we can analyse them with a well qualified professional. We know where we are and we know what we must do to succeed. Talk about innovative! The investment is worth every cent and the result is a far greater understanding of our business!”

Financial Stability – Dream or Reality?

It's a reality for Franchise Groups that understand and practice Lawler Partners Six Essential Elements of Business.

Get more from your business
with Lawler Partners – Accountants and Business Advisors.



Lawler Partners Six Essential Elements

A careful study of small/medium enterprise in Australia reveals a large gap between what individual business owners in large groups need from accountants and the level of service and advice they actually receive.

This gap places many 'group' businesses at serious risk with regard to their current accounting practices. These 'risks' will dramatically impact the future of some.

There are **"Six Essential Elements"** to successful management of your business.

1 Accurate and Timely Record Keeping

Monthly at best... quarterly at worst

2 Taxation and Compliance

On time lodgements and avoidance of fines

3 Financial Reports

Past Performance / Future Predictions

- P & L's *forecast v actual*
- Cash Flow *forecast v actual*,
- Balance Sheet *forecast v actual*
- Benchmark Comparisons

4 Analysing and Understanding Financial Performance

Specialist help to analyse where a business has been and where it is going

5 Business Improvement Strategies

Direction for Growth, Profitability and Cashflow Improvement

6 Succession Planning & Exit Strategies

A plan for exiting your business your way, with your wealth intact!

These "Elements" are all the financial basics essential for any business owner to manage their business towards successful outcomes.

Lawler Partners' goal is to ensure that business owners fully understand their financial results and how they create wealth for themselves personally and their group as a whole.

Other Value Added Services Lawler Partners can provide to your Franchise or Marketing Group

- Individual Store Financial Health Assessments
- Training – by provision of qualified speakers at your National or State Conference
- Upskilling of your group development managers in areas of financial management

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